

<p>1. Define the Objective What is the business or operational question you are trying to answer?</p>	<p>2. Establish a Hypothesis What do you think the answer is, and why?</p>	<p>3. Collect Relevant Data What data do you need to answer your question? Where will you get it?</p>
<p>4. Analyze the Data What method will you use to explore the data? How will you model scenarios?</p>	<p>5. Interpret the Results What do the results tell you? Do they support or challenge your hypothesis?</p>	<p>6. Communicate Insights How will you present your findings? What visuals or stories will you use?</p>